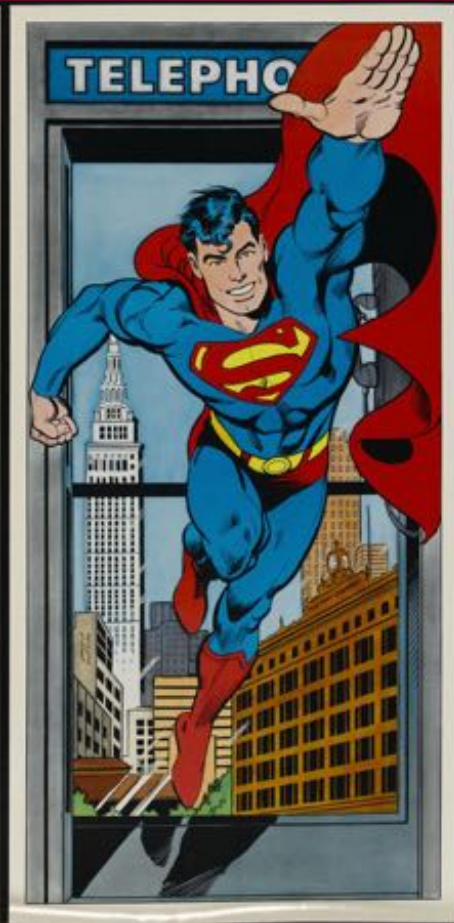


# Anglophone Pop Culture: Comic Book Superheroes

Georges-Claude Guilbert

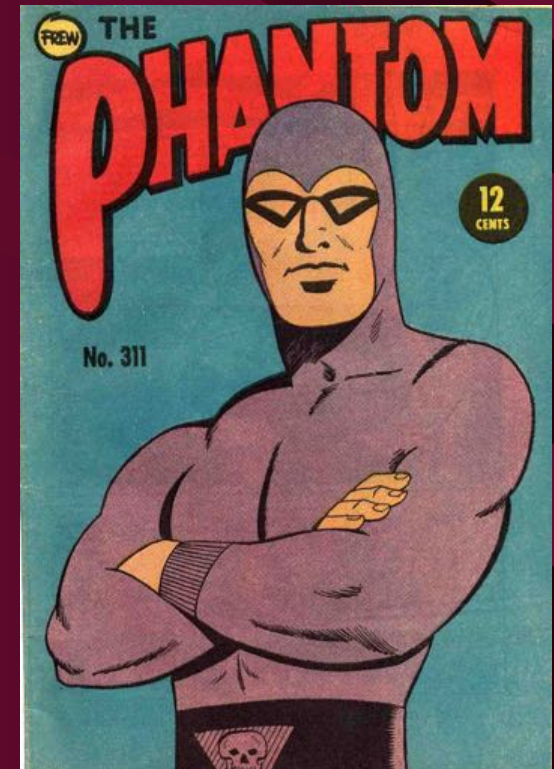


# The classical superhero has a costume and a secret identity



# The 1930s I

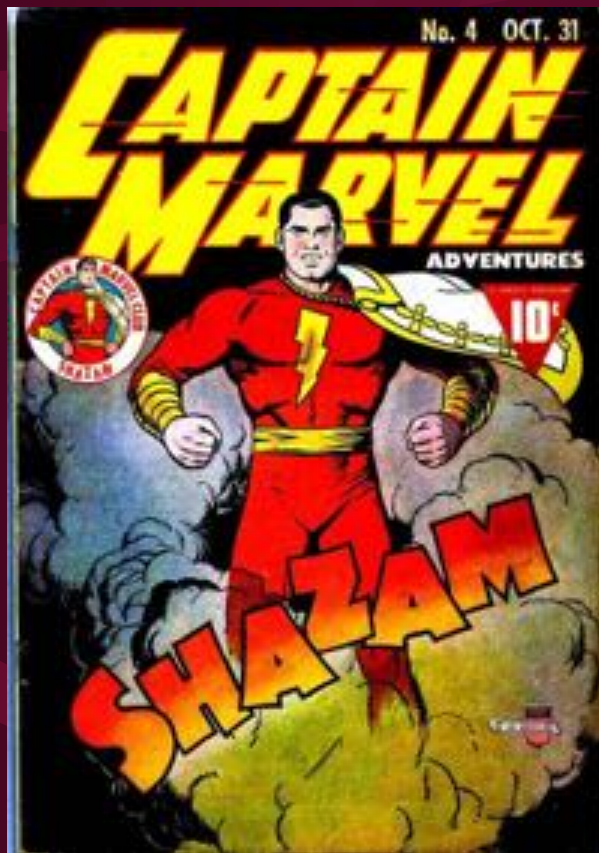
- **Mandrake:** first appeared in 1934
- **The Phantom:** first appeared in 1936





# The 1930s II

- **Superman:** first appeared in 1938
- **Batman:** first appeared in 1939
- **Submariner:** first appeared in 1939
- **Captain Marvel / Shazam (DC):** first appeared in 1939 (dated 1940)
- **The Flash:** first appeared in 1939 (dated 1940)



# The 1940s

- **Green Lantern:** first appeared in 1940
- **Captain America:** first appeared in 1941
- **Green Arrow:** first appeared in 1941
- **Aquaman:** first appeared in 1941
- **Wonder Woman:** first appeared in 1942



# The 1950s

- Supergirl: first appeared in 1959





# The 1960s I

The Fantastic Four: first appeared in 1961

Spider-Man: first appeared in 1962

Thor: first appeared in 1962

Hulk: first appeared in 1962



# The 1960s II

The X-Men: first appeared in 1963

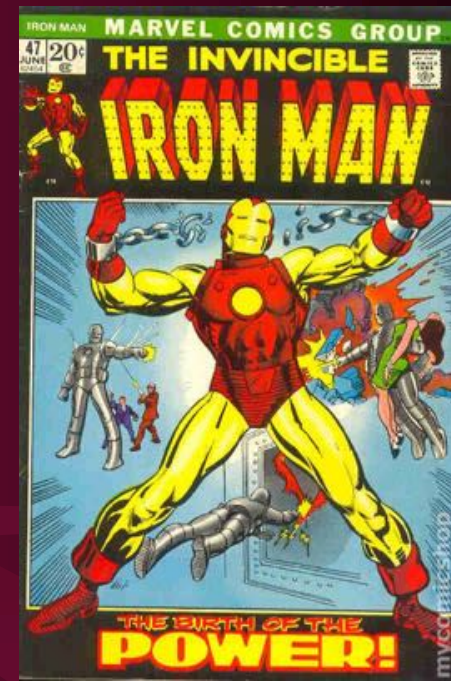
Iron Man: first appeared in 1963

Daredevil: first appeared in 1964

**The Black Panther:** first appeared in 1966

The Silver Surfer: first appeared in 1966

Captain Marvel (Marvel): first appeared in 1967





# The 1970s

Luke Cage: first appeared in 1972

Blade: first appeared in 1973

Iron Fist: first appeared in 1974

(non-white characters appear very slowly)



# From the 1980s to the 2010s

More and more **superheroines** get their own titles: Batgirl, Batwoman, Catwoman, Dazzler, Elektra, She-Hulk, Spider-Girl, Spider-Woman...



# From the 1990s to the 2010s

More and more **LGBTQ+** superheroes:

Northstar (1992), Wiccan & Hulkling (2005),  
Batwoman (2006), Shatterstar (2009), Iceman  
(2015)...





(Continue, or not)



**Remember: links between popular music,  
technology and fashion.**

## **1970s – TECHNOLOGY**

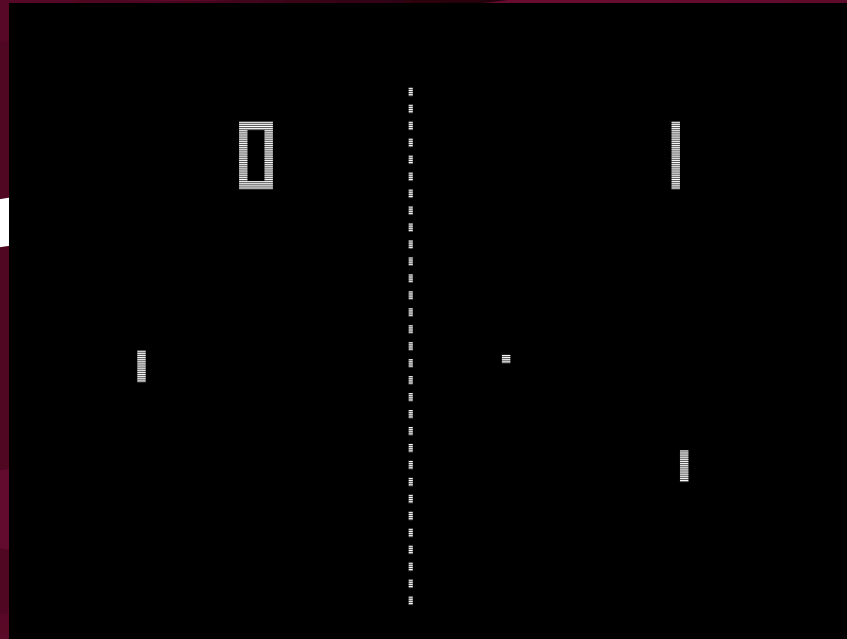
The floppy disc appeared in 1970, and the next year Intel introduced the microprocessor, the “computer on a chip.”



The invention of the videocassette recorder (VCR) changed home entertainment forever.



# 1970s – TECHNOLOGY



Pong (marketed as PONG) is one of the earliest arcade video games: a tennis sports game featuring simple two-dimensional graphics.



# 1970s – HAIR STYLES



# 1970s – FASHION



Bell Bottoms



# 1970s – FASHION



Earth Shoes



Clogs



Platform Shoes



Patches



# 1970s – FADS



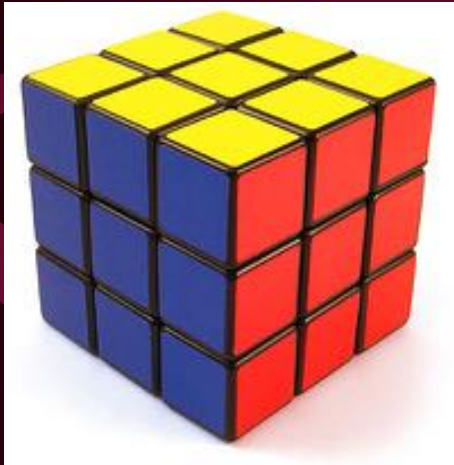
Mood Ring



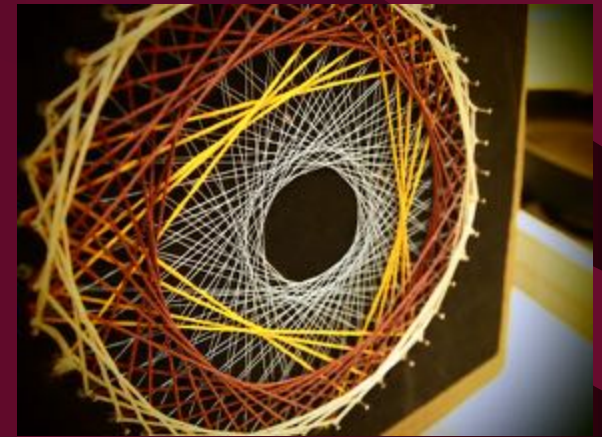
Lava Lamp



Smiley Faces



Rubrik's Cube



String Art

# 1970s - CARS



**1970 Dodge Charger**

